

LEASYS

The New Mobility Choice

Transitioning to an electric fleet

Planning for your electric future



There has never been a better time to drive electric, and change doesn't have to be challenging. Whilst switching to electric makes sense to a lot of companies, many are finding it hard to get started. Maximising the benefits of transition will require careful consideration of infrastructure and Government incentives.

At Leasys, we have helped countless fleets and drivers during their transition, and can provide all the support, tools and guidance you need at every step of the journey.

Thanks to our close links to Stellantis (the second largest car manufacturer in Europe) we are in pole position to provide a portfolio of new leasing mobility services and solutions to meet your travel needs.

We are committed to helping you to confidently plan your transition and this Guide explores several tips and strategies you and your drivers can use to make the most of your transition to electric while overcoming certain challenges. With the right strategy, you can successfully reap the rewards of a more sustainable future.





Step 1 Getting started

As the world transitions towards sustainable energy solutions, Electric Vehicles have emerged as a critical piece of the puzzle. However, transitioning to an all-electric fleet requires significant planning and investment.

Maximising the benefits will require careful consideration of infrastructure and Government incentives.

So, whether you're just starting to build electrification into your fleet strategy or need guidance on taking the next steps to vehicle and driver adoption, Leasys is committed to simplifying your journey and can provide consultancy to help you and your drivers plan and transition at a pace and in a way that suits your operation.



Leasys will work with you to:

- ▲ Set clear goals, identify Key Performance Indicators and measure transition success.
- ▲ Achieve cost savings across your fleet.
- ▲ Make vehicle recommendations based on your driver profiles.
- ▲ Prioritise vehicles and drivers to transition first based on job role or journey profile.
- ▲ Understand and improve your drivers' knowledge on Electric Vehicles.
- ▲ Educate and train your drivers about Electric Vehicles.
- ▲ Choose the right vehicles to meet your business' CO2 reduction targets.
- ▲ Assess home, work, and public charging readiness.
- ▲ Select the most appropriate suppliers for your workplace charging requirements.





Step 2

Preparing for Electric Vehicle readiness

Drawing up an Electric Vehicle readiness plan could help you review where you are on the transition roadmap and it's important to assess exactly what building blocks, if any, are already in place.

- ▲ Are there charging points already nearby and what charging information is available for the routes your drivers take?
- ▲ Do some of your employees already drive Electric Vehicles that you can ask to be advocates during the transition?
- ▲ Have you explored and identified all the available Government Grants and incentives you can take advantage of to significantly reduce the cost of your transition?

It's essential to research and understand the incentives available to you and take advantage of them as much as possible. For more in-depth information on the current Grants and tax benefits please refer to our Guide 'From Pump to Plug':



[*From pump to plug*](#)

An important aspect to keep in mind regarding charging is the shift in mindset: instead of stopping to charge (as you would do for refuelling a petrol or diesel vehicle), your drivers need to charge when they stop. Think of it like charging a phone – you do other things whilst it's charging. So, whilst your drivers are making rest and refreshment stops, this might be the most efficient time for them to stop and plug in.

In determining how you'd like to charge your fleet, Leasys 'Charging made simple' Guide will help you cut through to what's really important when your drivers charge an Electric Vehicle at home, at work, and in public.



[*Charging made simple*](#)

Driver training and education plays an important part when assessing Electric Vehicle readiness and specifically it engages drivers in how to safely and efficiently operate their Electric Vehicles.

Many fleet drivers are unfamiliar with the different characteristics of driving Electric Vehicles and intricacies such as charging and maximising range. Whilst most businesses will have preferred training partners in situ, Leasys collaborates with industry experts to bring their valuable experience and knowledge to create a positive and supportive workplace culture that encourages driver engagement and satisfaction.





Step 3

Evaluate your fleet & identify vehicle choices

While taking early steps to electrify your fleet, addressing inefficiencies can make that transition smoother and more successful in the long run.

For fleet decision-makers the choice of vehicles is paramount, with wholelife costs having to be assessed amid a raft of data on performance and journey times. The risk-free nature of leasing, both in terms of residual value exposure and Service, Maintenance & Repair expenditure, provides fleet customers with protection and peace of mind.

▲ Evaluate your fleet

We recommend you carry out an audit of your fleet to understand what you have, and how your vehicles are being used.

Electric Vehicles are a big investment, and it's important you take a detailed look at your current vehicles in terms of age and mileage and prioritise those coming to the end of their current contract hire term or have the highest fuel costs perhaps.

▲ Identify the right Electric Vehicles for your drivers, and your business

Identifying Electric Vehicle choices is vital and making the right decision can be a daunting task.

You may want to consider a Hybrid for drivers making shorter journeys in towns or cities and a full Battery Electric Vehicle for those having to drive further & longer journeys.

Our guide, 'Navigating Electric Vehicle Choices' can help you identify

manufacturers and models that may be of interest to you but is by no means an exhaustive list.



[Navigating Electric Vehicle Choices](#)

The Leasys website can offer more comparable information on a much larger selection of vehicle choices including a full range of award-winning small, medium and large vans to suit diverse business needs.

[Discover our offers](#)

▲ Test vehicles before committing to any long-term agreement

You may prefer to transition vehicles at a pace which suits your operation rather than all at once.

To enable you and your drivers to test vehicles before committing to a longer-term agreement, Leasys can provide you with a short-term rental solution for between 1 and 28 days, meaning you and your drivers have the opportunity to get behind the wheel, build confidence, and test the range before taking the next step.

Find out more about Short-Term rental here:

[Short Term Rental](#)





Step 4

Developing your transition plan

Quick, early wins may give you a great starting point but a plan to transition your entire fleet is still needed.

We've already talked about preparing a successful electrification roadmap but here is a summary of those all-essential planning steps:

1. Evaluation

- ▲ Set clear goals and Key Performance Indicators for your transition.
- ▲ Explore what Government grants & incentives may be available to you.
- ▲ Communicate the benefits of transition to key stakeholders and address any driver concerns.
- ▲ Analyse your fleet including age, mileage and condition of your vehicles.
- ▲ Discover and select key partners to collaborate with and assist with the transition.



2. Communication

- ▲ Set realistic transition goals.
- ▲ Roll out driver training and education to address any anxieties.
- ▲ Recruit and appoint Electric Vehicle champions who are happy to share their experiences and answer questions from colleagues.
- ▲ Communicate any new fleet policy specifically surrounding expenses & reimbursements.



3. Implementation

- ▲ Switchover timeline: new vehicle lead times, existing contract renewal dates etc.
- ▲ Test group to iron out any issues as the rollout accelerates.
- ▲ Consider PR support to communicate to stakeholders and the wider public what you're doing and why.
- ▲ Review, review, review. It is crucial to review and implement changes to the initial plan if the test group unearths any issues.

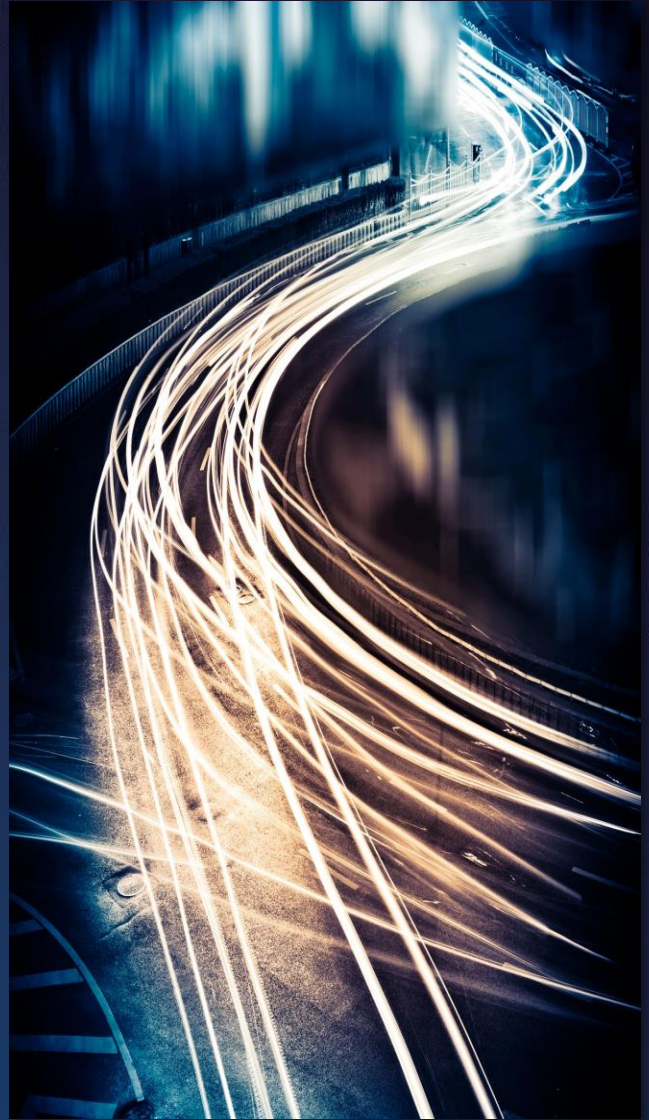




Step 5

Make a commitment, and off you go!

- ▲ Setting out a firm commitment to transition helps keep all stakeholders focussed and engaged. Every business in the UK, regardless of industry, has a role to play in helping the UK to cut its carbon emissions and support the carbon neutrality goals.
- ▲ The transition can seem a huge undertaking to fleets operators and their drivers but based on our expertise of working with fleets of all sizes, Leasys is with you every step of the way with advice and support to guide you and move your business forward.
- ▲ Leasys will bring the tools and expertise wherever it can to help you make the right decisions for your business and can offer a broad range of award-winning cars and vans as well as a wide array of mobility solutions to help you save time and cost whilst maximising your operational efficiency.



It's a significant step electrifying your fleet, but the benefits to your business, your drivers and the environment are enormous.

Contact us today to discuss how we can help you to transition your fleet to electric, so it is smooth and progressive.

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We move forward to drive change. Together.





Useful library

Our series of guides “Everything you wanted to know about Electric Vehicles but were afraid to ask” address in greater detail the topics you will undoubtedly want to know more about during your electric transition.



Download here:

- ↓ [**Chapter 1 - From pump to plug: what you need to know first**](#)
- ↓ [**Chapter 2 - Top 5 reasons to lease an Electric Vehicle**](#)
- ↓ [**Chapter 3 - Navigating Electric Vehicle choices**](#)
- ↓ [**Chapter 4 - From kW to range: Electric Vehicle glossary**](#)
- ↓ [**Chapter 5 - Charging made simple: options, speeds, and solutions**](#)
- ↓ [**Chapter 6 - Service & Maintenance**](#)
- ↓ [**Chapter 7 - My test drive: what to expect and what to ask**](#)
- ↓ [**Chapter 8 - Myth-busting: the truth about Electric Vehicles**](#)