



DRIVER WELLBEING & SAFETY

Moving forward to drive change, together

Regardless of the size of fleet or the nature of business, driver safety should remain a top priority. New research suggests that half of all businesses are currently monitoring driver behaviour and almost a third are planning on investing in driver technology this year.

Each driver's wellbeing plays a huge part in their ability to use their vehicle safely and offering support in the form of regular health checks, training, stress management and open communication can all significantly contribute to driver safety overall.

And let's not forget those drivers who may fall between the cracks of any policies and procedures relating to driving at work – the grey fleet. These drivers use their own vehicles to drive for work and are possibly never considered as 'drivers'. However, employers are **responsible** for ensuring the safety of all employees who drive for their business regardless of what or whose vehicle is used.

When drivers are safe, they are more efficient, and businesses avoid the unnecessary costs and delays associated with incidents and accidents.

The safety of drivers impacts not only their own health and wellbeing but also the reputation of a business and customer satisfaction.





Taking care of your drivers is key to maintaining an efficient and safe fleet and here are our tips for prioritising driver safety.

▲ Provide driver training

Make sure your drivers are kept up to date with the latest regulations, road laws and driver safety procedures. Make sure they also know about safe vehicle handling, stress and tiredness management, and offer basic, practical driving courses.

▲ Promote cultural openness

With a culture of open communication, drivers will feel comfortable reporting any safety concerns, vehicle issues and any individual mental health or wellbeing matters that may affect their driving performance and safety.

▲ Safe driving rewards

Incentivise safe driving practices and reward good driving behaviour.

▲ Monitor driver behaviour

Use technology like telematics to monitor and analyse real-time driver attitude and behaviour, enabling businesses to address any issues swiftly.

▲ Keep vehicles in tip top condition

Make sure all vehicles are regularly serviced and checked to prevent accidents and breakdowns.

▲ Encourage rest breaks

Driving for long periods can be tiring and stressful. Encourage rest breaks to enhance productivity and improve journey safety.

▲ Provide self-serve tools

Provide your drivers with apps and useful websites to self-serve aspects of the journeys they need to make.